

Cookie Policy

This Cookie Policy explains how **EHA – European Healthcare Alliance** (the **Association**) uses cookies and similar technologies on its website, in accordance with Regulation (EU) 2016/679 (*GDPR*) and Directive 2002/58/EC (*ePrivacy Directive*), as implemented in Italy.

1. What cookies are

Cookies are small text files that websites store on a user's device (computer, tablet or smartphone) when the user visits the website. Cookies allow the website to recognise the user's device and store certain information about preferences or past actions.

2. Types of cookies used by the Association

2.1 Strictly necessary (technical) cookies

These cookies are essential for the proper functioning of the website and enable core features such as secure access to reserved areas and user authentication.

- Purpose: website operation and security
- Legal basis: Article 6(1)(b) GDPR (performance of a service requested by the user)
- Consent required: **No**

2.2 Analytical cookies

The Association may use analytical cookies to collect aggregated and anonymised statistical information on how users interact with the website (e.g. number of visitors, pages visited, traffic sources).

These cookies help improve the website's performance and usability.

- Purpose: statistical analysis and website improvement
 - Legal basis: Article 6(1)(f) GDPR (legitimate interest)
 - Consent required: **Yes**, unless cookies are anonymised in accordance with applicable guidance
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3. Third-party cookies

The Association does not use third-party cookies for profiling or marketing purposes.

Where third-party services are used (e.g. embedded content or analytics tools), such third parties may set their own cookies. In such cases, users are encouraged to review the relevant third-party cookie policies.

4. Cookie management

Users may manage or disable cookies through their browser settings. Please note that disabling technical cookies may affect the functionality of the website and limit access to certain sections, including the members' reserved area.

Instructions for managing cookies are available in the help section of the main browsers.

5. Cookie banner and consent

Upon first access to the website, users are presented with a cookie banner allowing them to:

- accept all cookies;
- reject non-essential cookies;
- manage preferences in a granular manner.

Preferences may be modified at any time through the dedicated cookie management tool available on the website.

6. Updates to this Cookie Policy

The Association may update this Cookie Policy from time to time. Users are therefore invited to review it periodically.

7. Plugin Social Network

The website www.eha-network.com may also include plugins and/or buttons for social networks to enable easy sharing of content on your favorite social networks. These plugins are designed not to set any cookies when accessing the page, in order to protect users' privacy. Cookies may be set, if so required by the social networks, only when the user actually and voluntarily uses the plugin. If the user is browsing while logged into the social network, he or she has already consented to the use of cookies transmitted through this site at the time of registering with the social network.

The collection and use of information obtained through the plugin are governed by the respective privacy policies of the social networks, which should be referred to.

8. Contact details

For any questions regarding this Cookie Policy, please contact:

Email: info@eha-network.com